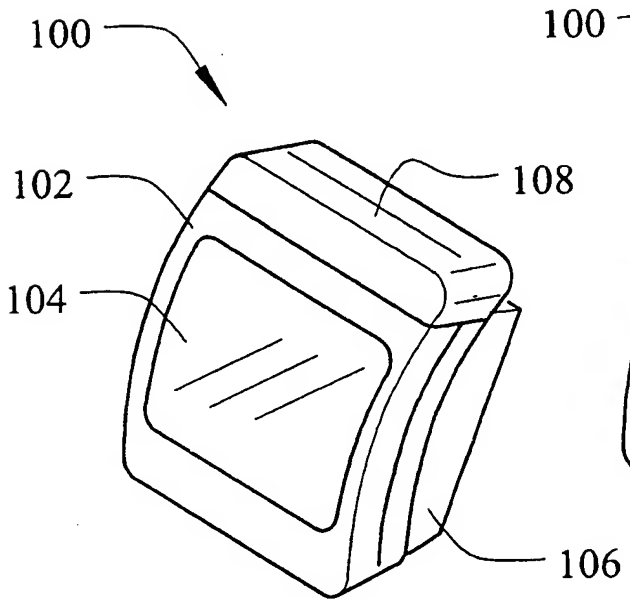

FIG. 1

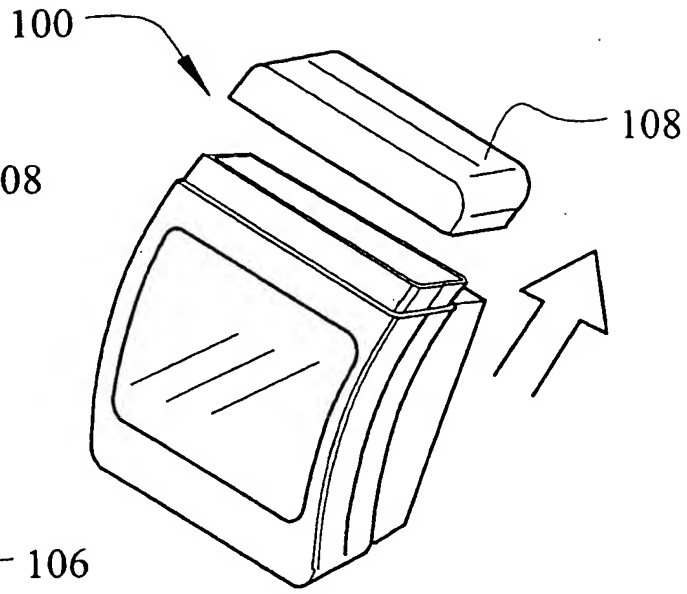

FIG. 2

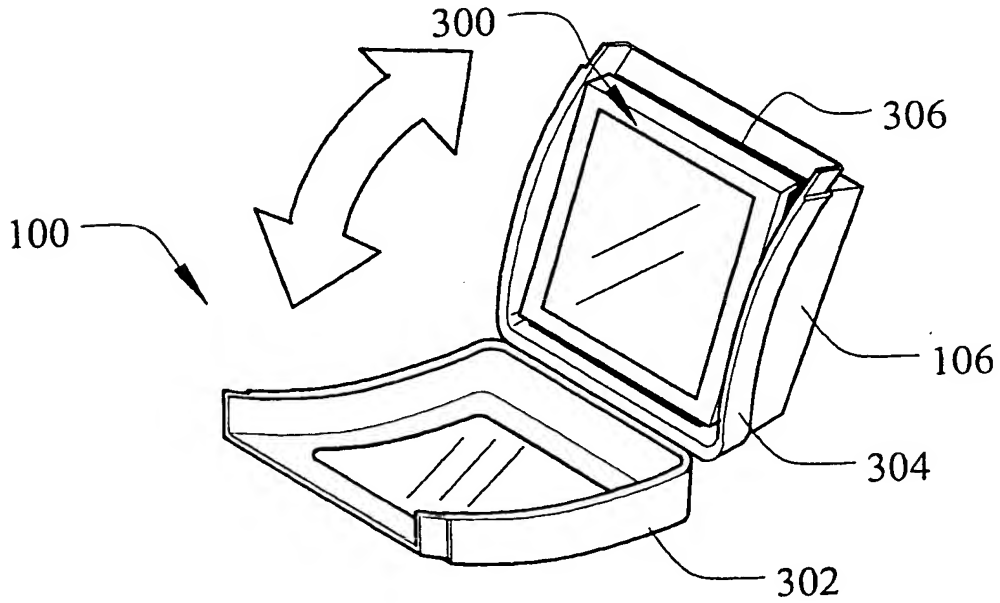

FIG. 3

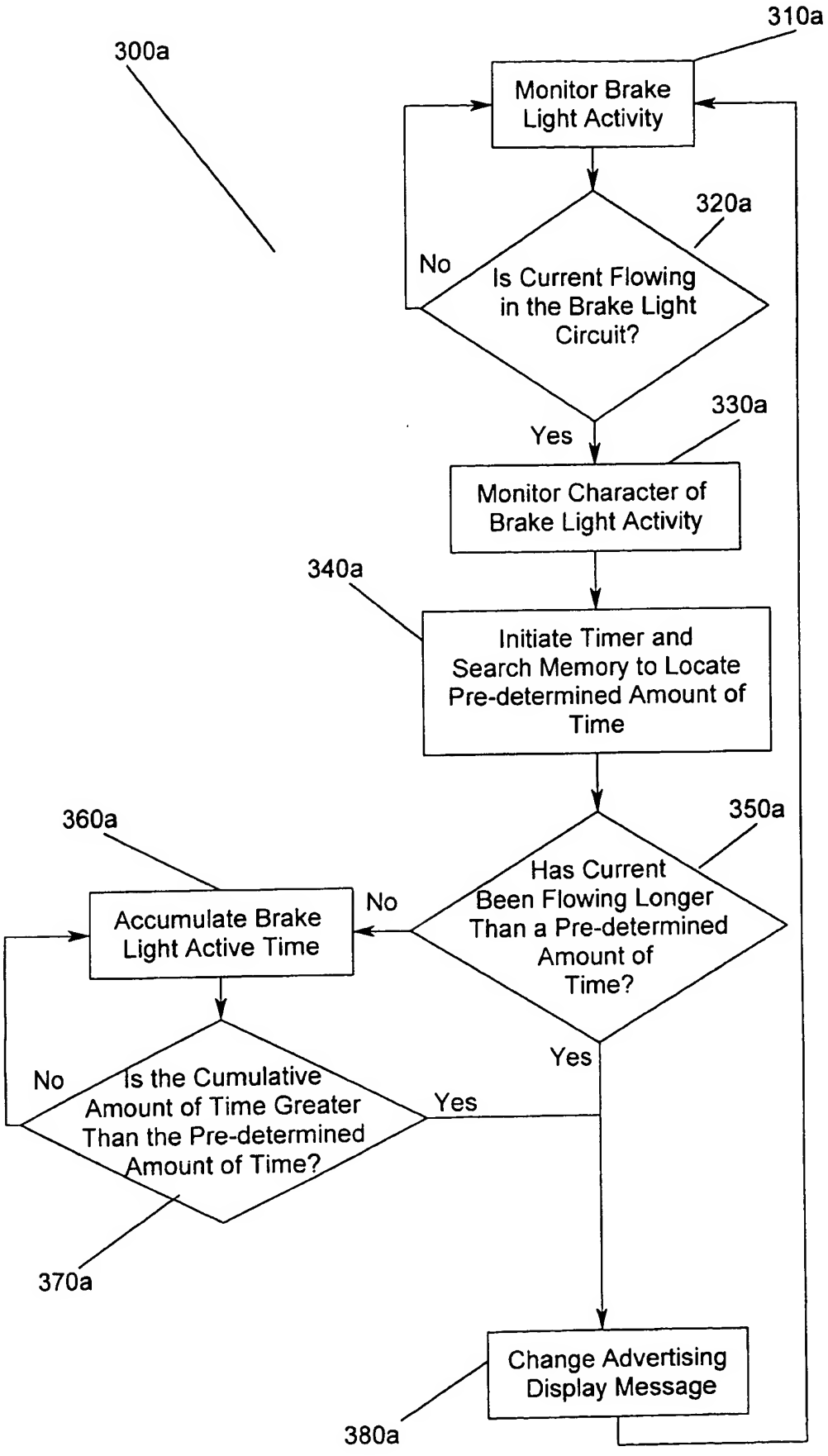
300a
310a
Monitor Brake Light Activity
320a
No
Is Current Flowing in the Brake Light Circuit?
Yes
330a
Monitor Character of Brake Light Activity
340a
Initiate Timer and Search Memory to Locate Pre-determined Amount of Time
350a
Has Current Been Flowing Longer Than a Pre-determined Amount of Time?
No
360a
Accumulate Brake Light Active Time
Yes
No
Is the Cumulative Amount of Time Greater Than the Pre-determined Amount of Time?
Yes
370a
Change Advertising Display Message
380a

Fig. 3A

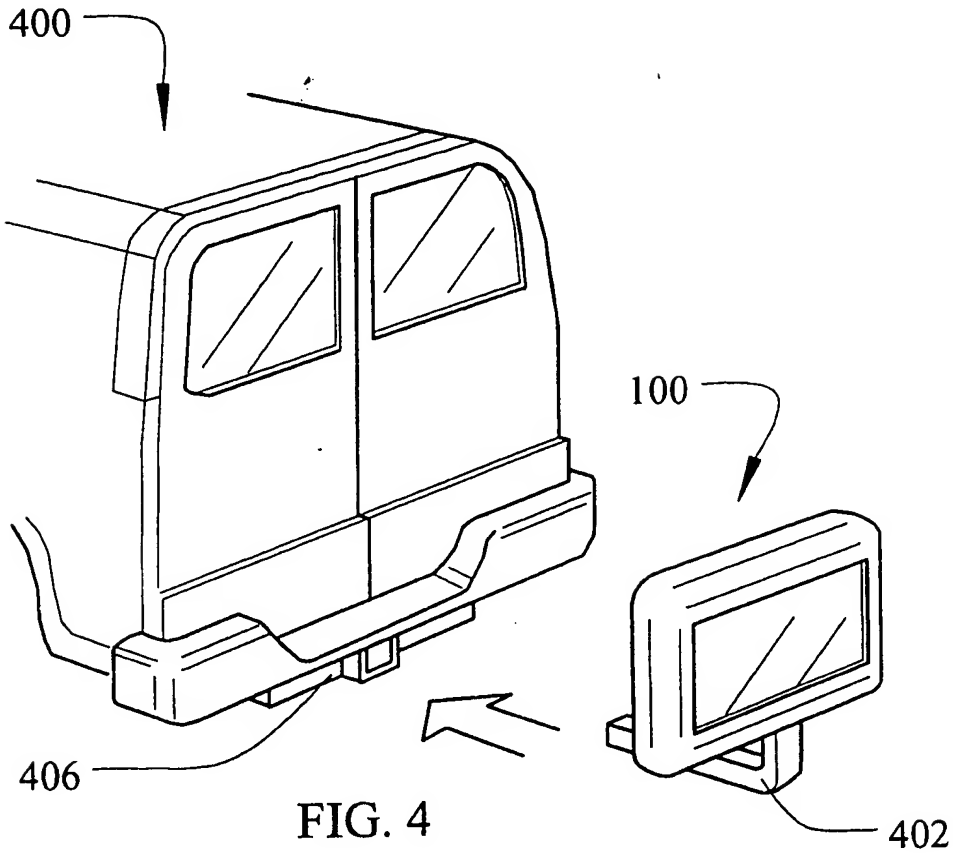

FIG. 4

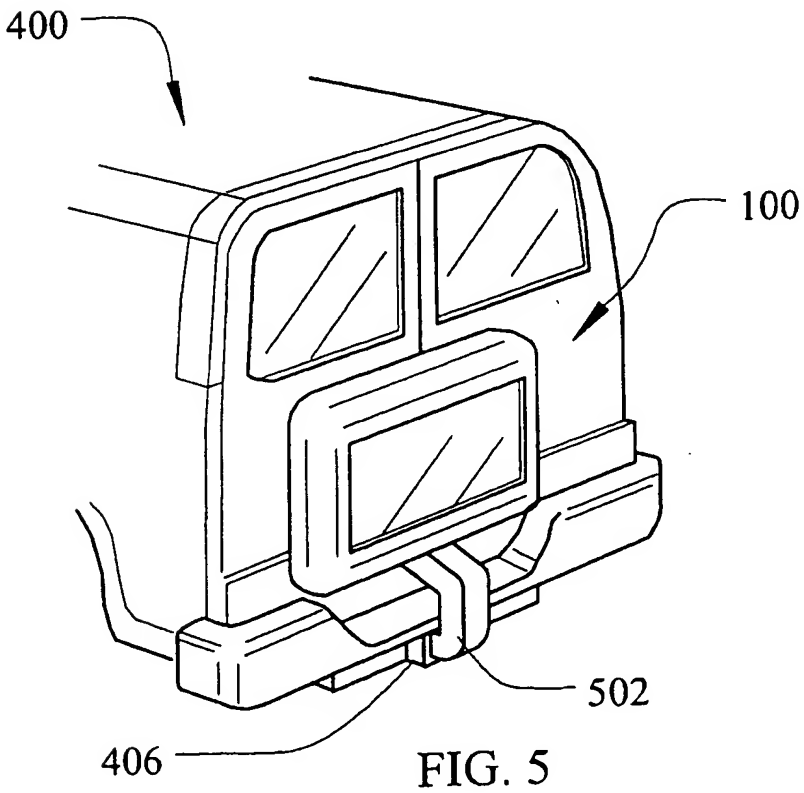

FIG. 5

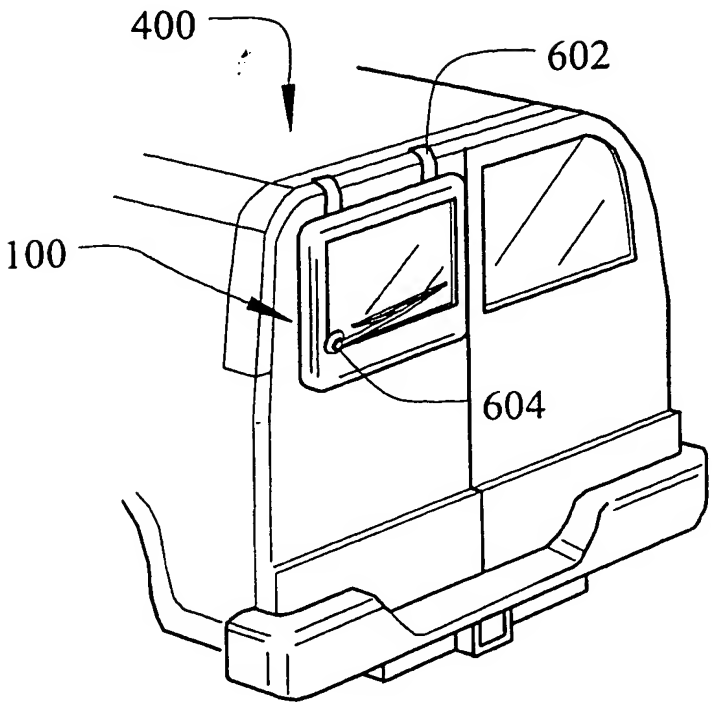

FIG. 6

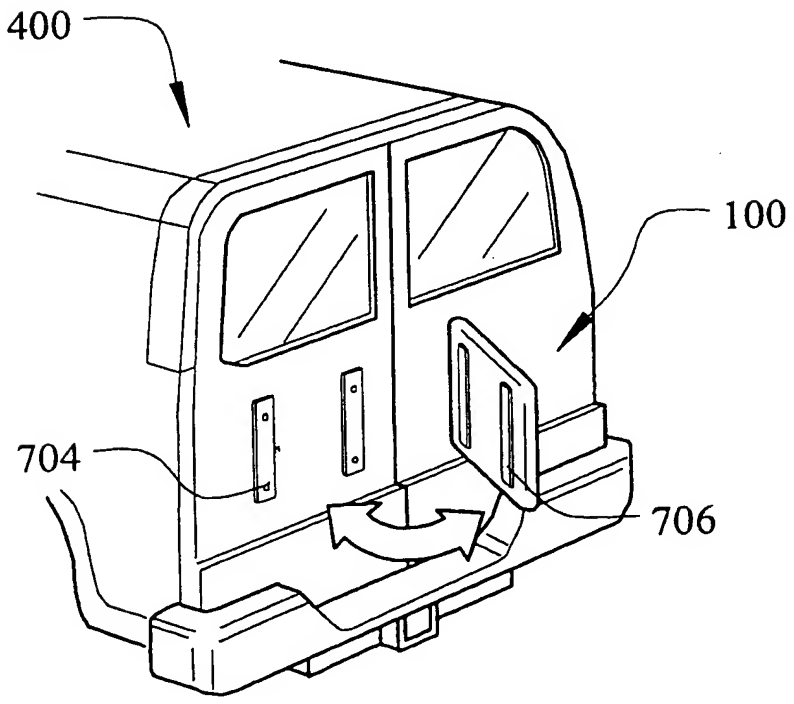

FIG. 7

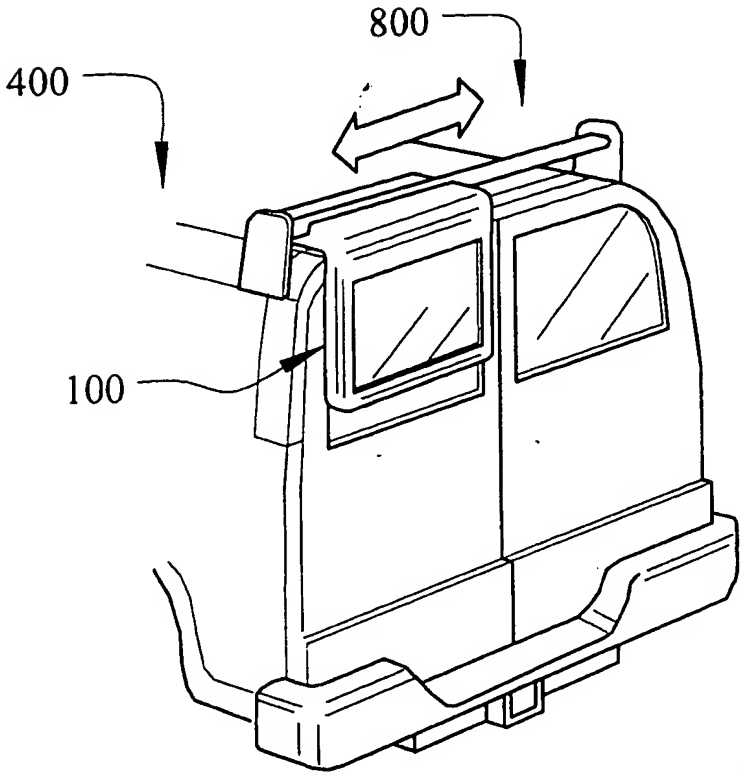

FIG. 8

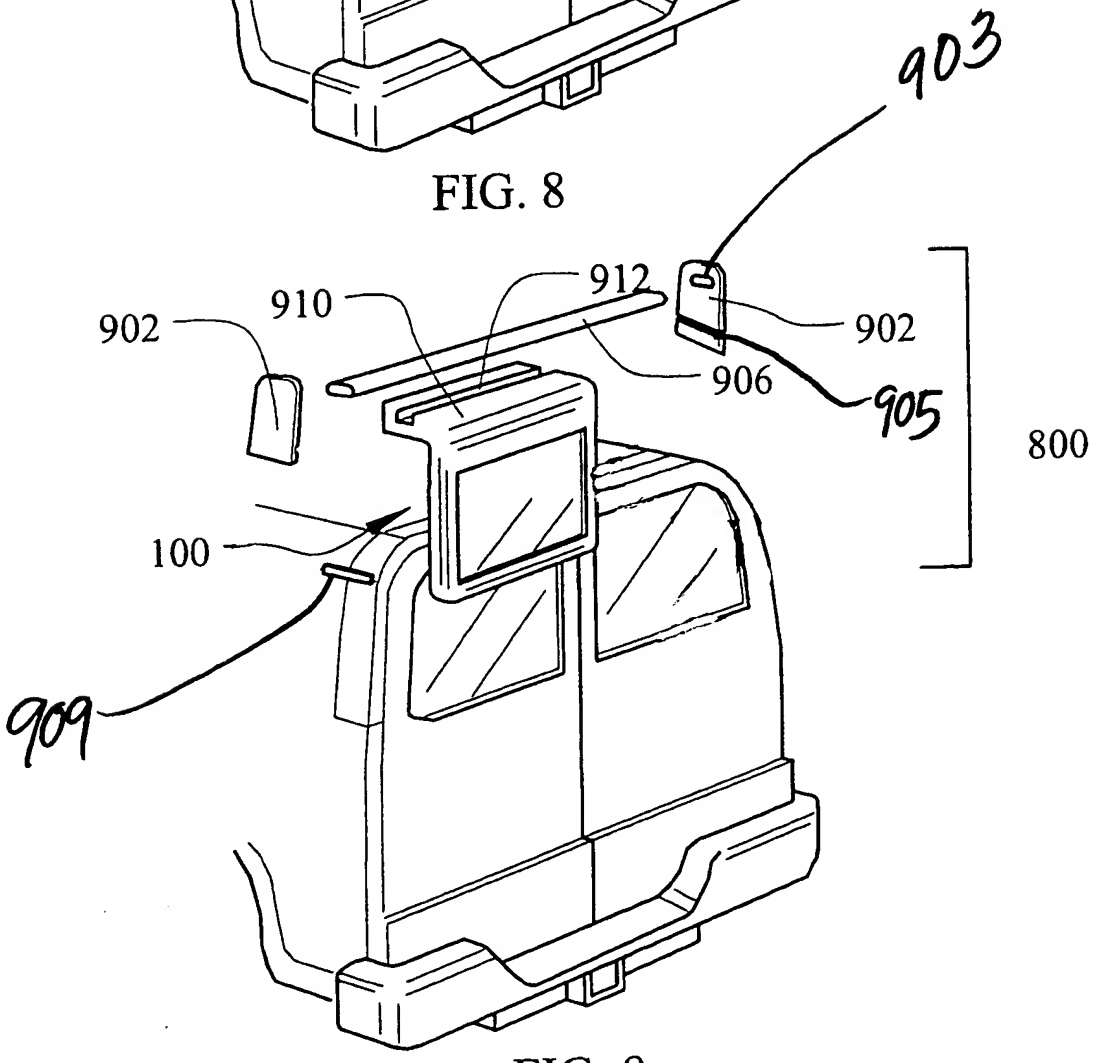

FIG. 9

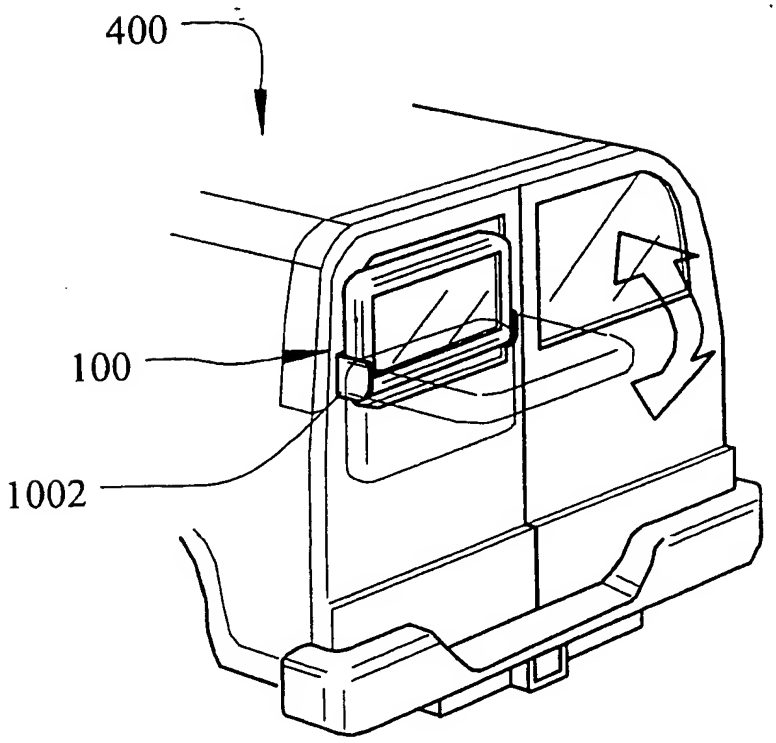

FIG. 10

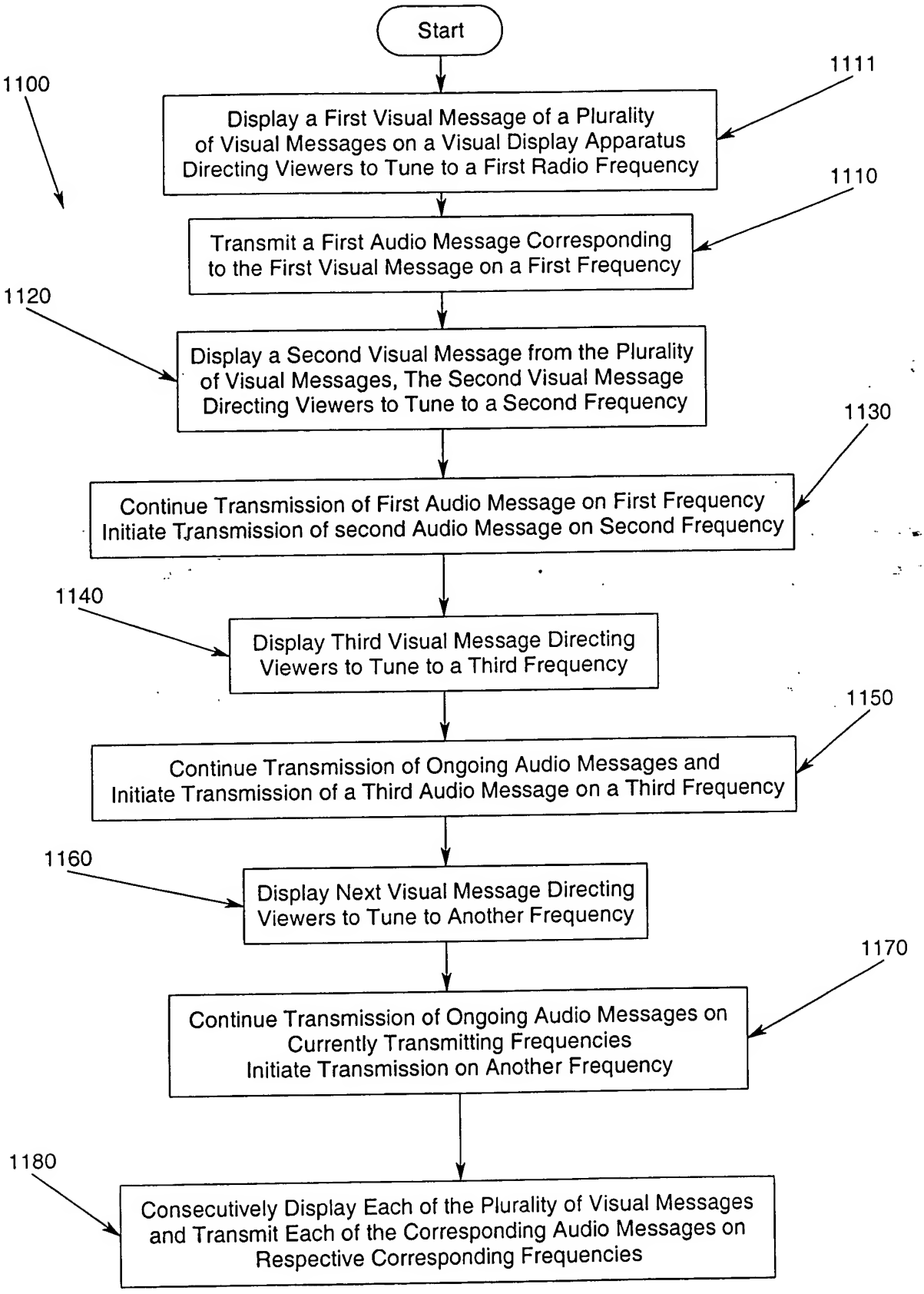
Start
1100
1111
Display a First Visual Message of a Plurality of Visual Messages on a Visual Display Apparatus Directing Viewers to Tune to a First Radio Frequency
1110
Transmit a First Audio Message Corresponding to the First Visual Message on a First Frequency
1120
Display a Second Visual Message from the Plurality of Visual Messages, The Second Visual Message Directing Viewers to Tune to a Second Frequency
1130
Continue Transmission of First Audio Message on First Frequency Initiate Transmission of second Audio Message on Second Frequency
1140
Display Third Visual Message Directing Viewers to Tune to a Third Frequency
1150
Continue Transmission of Ongoing Audio Messages and Initiate Transmission of a Third Audio Message on a Third Frequency
1160
Display Next Visual Message Directing Viewers to Tune to Another Frequency
1170
Continue Transmission of Ongoing Audio Messages on Currently Transmitting Frequencies Initiate Transmission on Another Frequency
1180
Consecutively Display Each of the Plurality of Visual Messages and Transmit Each of the Corresponding Audio Messages on Respective Corresponding Frequencies

Fig. 11

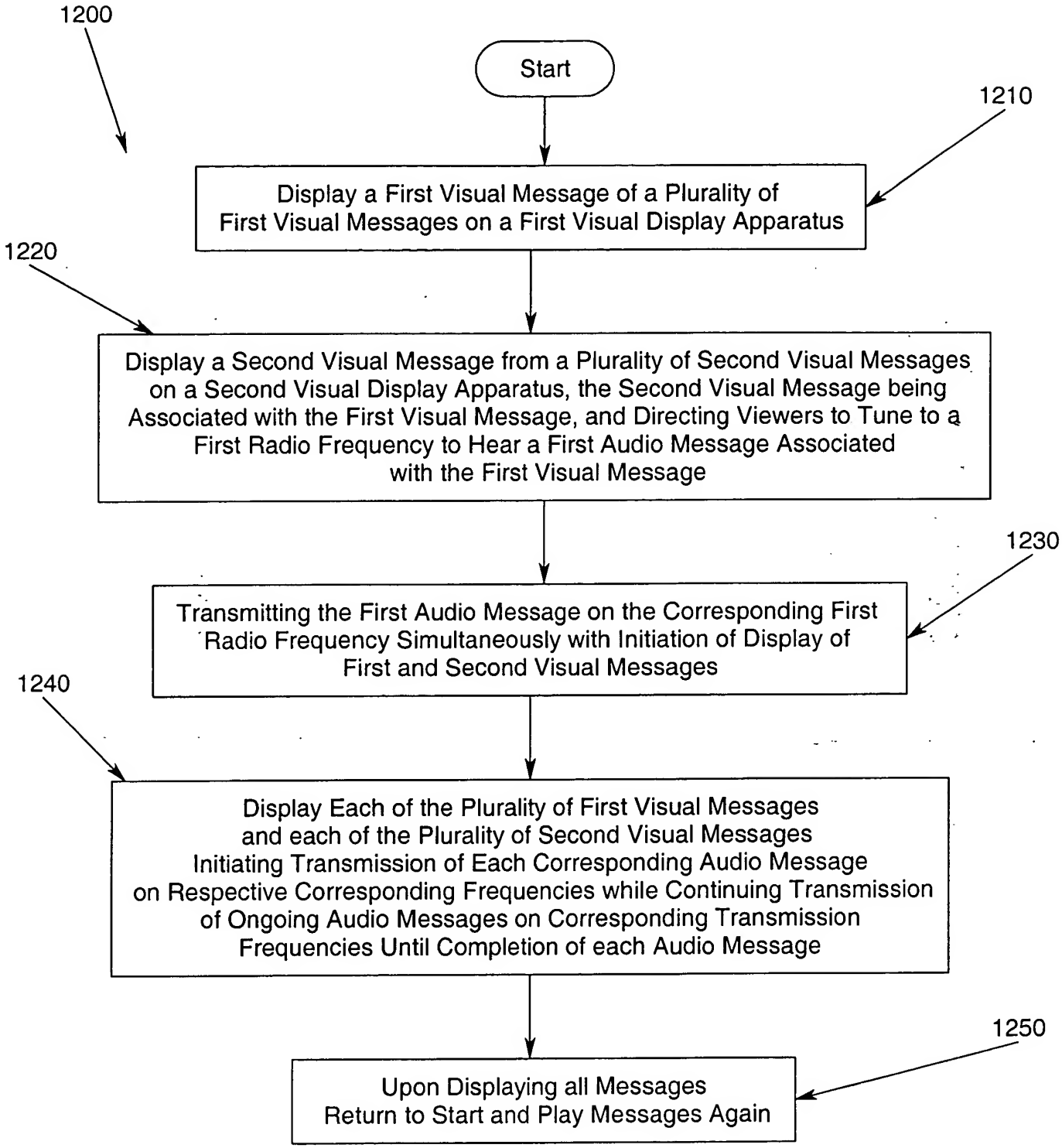
1200
Start
1210
Display a First Visual Message of a Plurality of First Visual Messages on a First Visual Display Apparatus
1220
Display a Second Visual Message from a Plurality of Second Visual Messages on a Second Visual Display Apparatus, the Second Visual Message being Associated with the First Visual Message, and Directing Viewers to Tune to a First Radio Frequency to Hear a First Audio Message Associated with the First Visual Message
1230
Transmitting the First Audio Message on the Corresponding First Radio Frequency Simultaneously with Initiation of Display of First and Second Visual Messages
1240
Display Each of the Plurality of First Visual Messages and each of the Plurality of Second Visual Messages Initiating Transmission of Each Corresponding Audio Message on Respective Corresponding Frequencies while Continuing Transmission of Ongoing Audio Messages on Corresponding Transmission Frequencies Until Completion of each Audio Message
1250
Upon Displaying all Messages Return to Start and Play Messages Again

Fig. 12